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Set on the glittering Mediterranean Sea, Cannes is the beating heart of the French

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Riviera. It's a name synonymous with luxury, thanks to its pristine palm-lined seafront, grandiose hotels and elegant locals, and, not to forget, its annual film festival.

The event is celebrating its 66th anniversary this month (15-26 May) and attracts the world's biggest celebrities. Much of the city 'hibernates' over winter but, come May, it's truly alive and kicking.

Summer is super busy, so the best times to visit are spring and autumn. Sailing enthusiasts should time their trip with Cannes's boat show (10–15 September).

La Croisette, or Boulevard de la Croisette, is the number one place to see and be seen. The two-kilometre-long seaside street is home to designer stores such as Dolce &

Gabbana, Dior and Fendi, as well as glitzy hotels.

Must Dos

Each has its own private beach lined with sun loungers — and that's where you're most likely to catch an A-list celebrity giving interviews during the film festival, reclining on a pristine white lounger, nibbling on a low-calorie salad or propping up the bar and relaxing to the DJ's mellow tunes.

Nearby Palais des Festivals is the festival's giant concrete home. Built in 1982, it was tailor-made to host the event, and while the building may not be aesthetically pleasing,

its red-carpeted staircase has become an icon of the movie world.

It's also a good place to yacht spot, with some of the world's finest moored just steps away. One of France's most densely packed shopping areas, Rue D'Antibes, boasts high-street shopping and designer goodies such as Kenzo and Paul Smith - not to

mention classic French brands Façonnable, Blanc Bleu and the chic Comptoir des Cotonniers. Here, people are so much in love with shopping there's even an annual

shopping festival in March when stores celebrate with sales and catwalk shows.

Bon Appétit For a small town, Cannes boasts a vast choice of restaurants — from the Michelinstarred starched-linen types where you'll need to dress the part to the more relaxed 'toes-in-the-sand' beach haunts where the theme is barefoot luxury and it's all about the party vibe, light bites and late nights.

For Gourmets: La Palme d'Or is intrinsically linked to the film festival — named for the

two Michelin stars with his daring and creative menu, and stunning presentation rivalled only by the Mediterranean views. For People Watching: Le Bâoli is where the A-listers like to party. With a huge al fresco restaurant and lounge overlooking the sea, it boasts an Asian-inspired menu and all the trimmings — ethereal cabanas, cosy couches, palm trees aplenty and an extensive

prestigious award and also hosting the jury dinner. Chef Christian Sinicropi has earned

Calamar a la Plancha. The place is part lounge, part retro, and very whimsical. **Bedding Down** From splendidly luxurious abodes to yachts you can check into and spend a few nights

For Mingling: Le Cirque is the latest favourite among locals. It's a cosy Parisian-style cafe with a modern decor and the menu covers classics such as tuna carpaccio and

Dreamboats: For something different, and if budget is no issue, push the boat out (literally) and make a yacht your glamorous temporary home. Whether you prefer sail or

stock of vintage Dom Pérignon.

on, Cannes offers a range of accommodation options.

motor, YCO Yacht offers dreamboats in all shapes and sizes.

views, palm-fringed pool and fresh croissants for breakfast.

getaway with rooms featuring plush furnishings.

Tell us something surprising about Cannes?

Why is it the best place to live on the Riviera?

Where do you go to get away from it all?

Hip & Edgy: Ultimate party hotel 3.14 CANNES has quirky customised rooms (try the corset-topped velvet bed, above, or the sandy Oceanie rooms in wicker and dark woods), but the highlight is its rooftop pool overlooking the sparkling blue

Mediterranean. VIP Style: If you like the idea of staying in five-star luxury, book into legendary Art Deco hotel Le Martinez, and guiltlessly enjoy its stylish rooms, sleek bathrooms, gorgeous sea

Out Of Town: Take a 20-minute drive into the hills to La Bastide St Antoine. Chef

Classic Chic: Another grande dame, the Carlton Cannes is one of the Riviera's most famous hotels. With celebrity kudos and sophisticated rooms, its exclusive beach has a zen-like teak deck, outdoor restaurant and an army of sun loungers.

Jacques Chibois has transformed this 18th-century Provençal farmhouse into a gourmet

Personal shopper Anne Davené-Vantalon uses her insider knowledge to help Cannes visitors head to the right boutiques. Whatever the budget and style, Davené-Vantalon knows just where to find the right pieces. In addition to sharing her address book, she also gives styling tips and advice.

It's a tiny city with a population of 73,000, but this triples during the Cannes film festival when 200,000 people converge here.

Shop Star

Cannes is close to the red rocks of the Massif de l'Estérel mountains and just over an hour's drive to the snowy slopes of the French Alps.

My best addresses are Shop 17 (www.leshop17.com) and Le Grand Bazar. Both are high-

Cannes is a very sunny and glamorous 'village' — due to its small size, the locals feel a

strong sense of belonging. They love their city and that makes it a special place.

end multi-brand stores that are worth checking out. Where can we find you enjoying an aperitif?

What's the latest luxe fashion trend in town?

Where do you take your most fashion-forward shoppers?

I love having a drink on one of the many private beaches.

clothes and organic cookies, are big news too. Get Out of Town

Small dogs such as Chihuahuas are everywhere. Dog accessories, like doggie designer

sparkling bay and the Mediterranean. The commune of Mougins has long been a VIP escape — Pablo Picasso, Edith Piaf, Christian Dior and Catherine Deneuve have all hidden away among the olive groves, relaxing to the never-ending soundtrack of

backstreets, once home to fishermen.

chirping crickets.

excellent cuisine, chic Provençal style and beautiful Shiseido spa. Don't Miss Head up the little hill from the harbour to the old quarter of Le Suguet where the Musée de la Castre is well worth the hike. This small museum has artefacts from all over the

classic morning food market and the place to breathe in the aromas of Provençal produce. On Mondays, it's a flea market, which some say is even better than browsing the food. Island Gems

trees. The most popular is Ile Sainte-Marguerite, and its fortress (Fort Royal de l'Ile Sainte

Museum of the Sea. llot de la Tradelière and llot Saint-Ferréol are both wild and uninhabited, but the most unusual of all has to be lle Saint-Honorat, where a fifth-century monastery, Lérins Abbey (left), is home to award-winning wine-making monks. The island is still a haven of peace,

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Words by Rowena Carr-Allinson - Published in Voyeur May 2013



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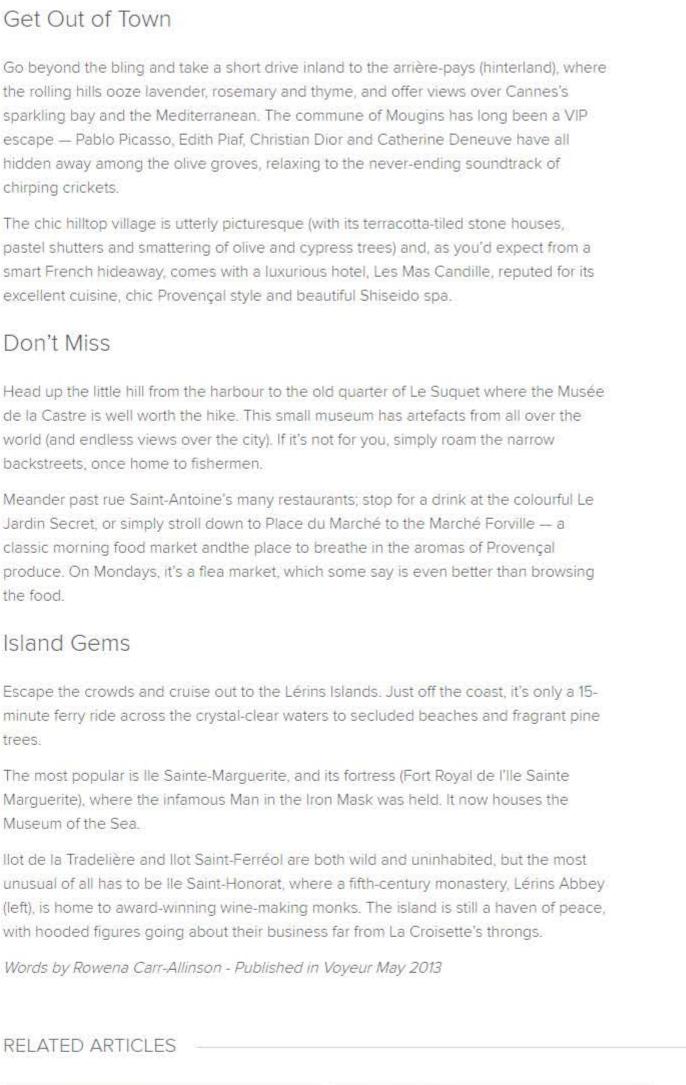
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